



PRESS RELEASE

Krëfel Kitchens opts for I.R.I.S. ingredients for its electronic document management.

Louvain-la-Neuve, 17 May 2010 – The stock exchange listed company I.R.I.S., (EURONEXT Brussels: IRI), specialized in Intelligent Document Recognition (IDR)¹, Enterprise Content Management (ECM)² and complex infrastructure for Information and Communication Technology (ICT)³, is pleased to announce that **it has signed a contract with Krëfel for implementing its electronic document management system at the Krëfel Kitchen division.**

For the past 50 years, Krëfel has been specialist in electro and multimedia in Belgium. Thirteen years ago, the business also moved into the market of custom-made kitchens. Twenty-seven out of a total of seventy-one points of sale carry the Krëfel Kitchen name. Each year, this division processes thousands of kitchen projects. Each file takes in an average of 200 pages and consists of a wide variety of different document types: correspondence, order sheets, delivery notes, technical measurements, et cetera as well as different document formats: paper, e-mail, Word, Excel, PDF files, etc.

The majority of the files however is processed on paper, which makes consulting documents or conducting searches difficult and time-consuming. In order to eliminate this problem once and for all, Krëfel decided to put in place an electronic document management system. This system involves the numbering of paper documents, the automatic sorting of the various document types used, the extraction of the data required and the central, online and file-based management of the documents.

Boasting considerable expertise in the implementation of ECM projects and its acclaimed proprietary IDR technology, Krëfel opted for I.R.I.S. “For this project, we are using a number of products from our wide-ranging portfolio of OCR (character recognition) and IDR solutions. After scanning the paper supports using IRIS Powerscan, these solutions see the paper documents converted into

¹ **IDR (Intelligent Document Recognition)**: automatic recognition of the content of structured (forms) or non-structured documents (incoming post, invoices etc.)

² **ECM (Enterprise Content Management)**: acronym for the technologies relating to electronic content management.

³ **Optimized IT infrastructure**: “best-in-class” architecture for servers and digital storage, including consolidation and virtualization

editable text. IRISXtract for Documents subsequently sees to it that these scans, as well as all other digital files such as e-mails, PDFs, Word or Excel documents, are automatically ranked and classified through the introduction of search terms,” explains I.R.I.S. Group CEO Etienne Van de Kerckhove. “A further number of I.R.I.S. technologies are set to be deployed with a view to optimising the integration with the existing IBM Content Manager system.”

Once the project has been fully implemented, Krëfel Kitchens staff will have full access to the latest version of the files at all times and from any location, thanks to the web-based interface. Monja Degroef, Krëfel Kitchens Customer Service Manager goes on to specify: “Because of the nature of our work, we are faced with a considerable variety of different document types, both physical and electronic. As this makes for a cluttered and disorderly file in less than no time, and as our company is continuing to expand, we realised that this is the right time to structure these data. This will significantly facilitate and speed up the management of files and documents for all our members of staff, which means we are certain to make considerable time savings from the very outset. That’s why we view the whole project as an investment in the future of our business.”

About I.R.I.S.

The mission of I.R.I.S. to increase the productivity and know-how of its clients by helping them better manage their documents, data and information.

I.R.I.S. Products & Technologies develop technologies and products within the field of Intelligent Document Recognition and commercialize the product portfolio worldwide through strong partnerships.

I.R.I.S. Professional Solutions offer companies and governments the chance of finding in one single company innovating know-how and cutting-edge technology for the effective management of their documents, data flows and information infrastructure.

I.R.I.S. employs more than 600 people, spread over branches in Louvain-la-Neuve, Vilvoorde and Antwerp (Belgium), Orly (France), Windhof (Luxembourg), Amstelveen and Maastricht (Netherlands), Aachen (Germany), Delray Beach (Florida, United States), Hong Kong (China) and Oslo (Norway).

For more information, please visit www.iriscorporate.com – www.ecm.irislink.com

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