

## **I.R.I.S. Unveils its Brand-New Totally Mobile Business Card Scanner**



*Cordless, compact and battery-powered!*

**Louvain-la-Neuve, February 25th, 2010** – During the breakout sessions of its annual convention IRISLink 2010, I.R.I.S. revealed and demonstrated the **IRISCard™ Anywhere 4**, the brand-new generation of its powerful business card reader.

Full mobility is the word! The new IRISCard™ Anywhere 4 enables on-the-go users to easily capture information from their business contacts when away from their computer. Ideal for today's mobile lifestyle, it turns contact management into a child's play. The business card is simply zipped through the cordless, battery-powered scanner, and the scanned image is then saved either in the built-in memory, on the in 1GB SD card included or on a standard USB key. No driver installation is needed! Once back at home or in the office simply insert the SD Card into your computer, and the scanned business cards are automatically imported into the new Cardiris™ Pro 5 software for processing.

The usual tedious and time-consuming retyping work is replaced by fast and efficient scanning with incredible accuracy. IRISCard™ Anywhere 4 takes only 4 seconds to scan a business card and can store up to 2500 business cards in its built-in memory! On battery mode, the scanner can scan up to 150 business cards.

The elegant hardware is only the tip of the iceberg. The IRISCard™ Anywhere 4 is more than just a business card reader, it is a complete contact management solution thanks to its innovative and powerful software Cardiris™ Pro 5. I.R.I.S.' proprietary technology quickly scans the paper business cards, captures the information off the cards and instantaneously creates electronic contacts to be sent to your favorite contact manager, such as Outlook®, ACT!®, Lotus Notes®, Entourage, Address Book, etc.

The Cardiris™ Pro 5 recognition engine has been highly improved for greater recognition accuracy. It is now also possible to manually or automatically improve recognition by adjusting brightness, contrast, despeckling and view the image improvement in "real time". Furthermore, you can now customize your contact's details by adding searchable fields and categories to your contact's data and export them in csv, xml, html, Excel, Outlook, Entourage, etc.

Bernard De Fabribeckers, I.R.I.S. Sales Director, stated: *"The IRISCard™ Anywhere 4 incorporates the latest developments of our famous technology and sets the standard for speed and accuracy of business card scanning in the market today. We introduced some crucial new features, and the portability, design and ability to recognize business cards from 218 countries make the product an ideal tool for anybody sharing business cards. We have already noticed a great interest and enthusiasm from our buyers and are convinced that this launch will be another I.R.I.S. success."*

The IRISCard™ Anywhere 4 is compatible with both PC and Mac platforms.

### *Pricing and availability*

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The IRISCard™ Anywhere 4 will be available for international distribution on May 1st, 2010 and will be retailed for €/£/\$ 169.

### *About I.R.I.S. - [www.iriscorporate.com](http://www.iriscorporate.com)*

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**The I.R.I.S. mission** is to increase our clients' productivity and knowledge by helping them to better manage their documents, data and information.

**I.R.I.S. Products & Technologies** develops Intelligent Document Recognition technologies and products and markets its portfolio of products worldwide through solid partnerships.

**I.R.I.S. Professional Solutions** enables companies and government bodies to find in one company the innovative expertise and high-tech solutions to efficiently manage their documents, information flows and IT infrastructures.

In 2008, the I.R.I.S. Group achieved sales of 109.3 million Euros. I.R.I.S. employs over 600 staff, based in Louvain-la-Neuve, Vilvoorde and Antwerp (Belgium); Orly (France); Windhof (Luxembourg); Amstelveen and Maastricht (Netherlands); Aachen (Germany); Delray Beach (Florida, USA); Hong Kong (China) and Oslo (Norway).

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